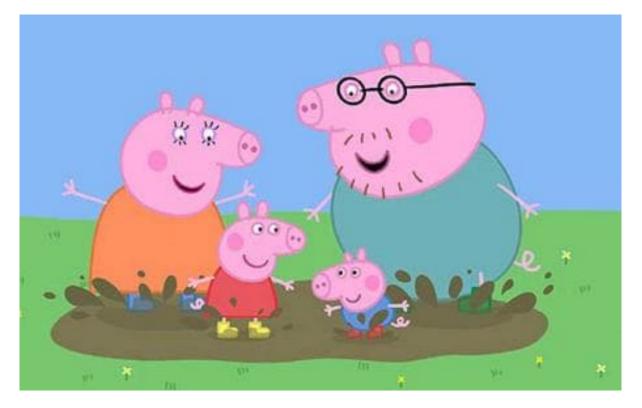
Simple easy to recognise characters usually basic humans or common animals



Nearly all colours used are found within the primary and secondary sector of the colour wheel as these are the first that children learn to recognise meaning very few tertiary colours are used as these can sometimes be difficult for younger children

Made up of simple shapes children can recognise Characters are easy to draw and recreate which also makes them very recognisable